

## MINUTES OF THE RIVER PARISHES TRANSIT AUTHORITY

The Vice-Chairperson, H. Banquer called the regular meeting to order at approximately 3:30 p.m. on Wednesday, February 4, 2009 at the St. John the Baptist Parish Council Meeting Room, LaPlace, LA.

Members present were A. Harper, C. Clarke, C. Fauchaux, F. Washington, H. Banquer, and R. Boudreaux. B. Petit was absent. Also present was M. Cazaubon and M. Menuet of SCPDC, A. Costello of Veolia, and S. Clayton of St. James Parish Transit.

It was moved by C. Clarke, seconded by A. Harper to approve the minutes of Thursday, January 27, 2009. Motion carried.

It was moved by A. Harper, seconded by C. Clarke to approve accounts payable. Motion carried.

Discussion ensued on incoming correspondence. The Times Picayune and the Chamber of Commerce both published an article on the start up of the transit service.

A. Costello gave a report on the amount of riders for each day and Jermona Anderson from the Taft/Hahnville area was the first registered rider.

Discussion ensued on the liability insurance and fuel cards. More information will be given at the next meeting.

The board discussed changes to the website and which kinds of advertising and marketing ads that would be the best to advertise with.

The status of the new Section 5307, JARC and Section 5311 applications were discussed.

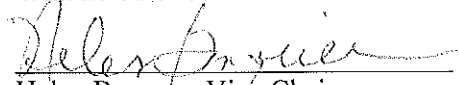
Discussion ensued on promotional items: door hangers, key chains, magnets, pins, etc. The board suggested that postcards could be mailed to target households in the rural areas by their zip code.

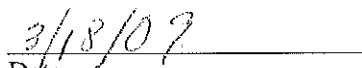
Discussion ensued on the bus passes and fares. The board discussed ways to discount and distribute the bus passes. More information will be given at the next meeting.

Discussion ensued on a ribbon cutting ceremony. More information will be given at the next meeting.

Discussion ensued on the internal controls for Processing of Cash Receipts/Fare Revenue and the RPTA's rider's guide.

With no other business to discuss the meeting adjourned.

  
Helen Banquer, Vice-Chairperson

  
Date